

**COLLEGE OF BUSINESS**  
**FACULTY AREAS OF EXPERTISE BY DEPARTMENT**

DEPARTMENT OF ACCOUNTING		
NAME	CONTACT INFORMATION	RESEARCH INTERESTS AND EXPERTISE
<b>Bundy, Sid</b> Assistant Professor of Accounting	<a href="mailto:sbundy@tntech.edu">sbundy@tntech.edu</a> (931) 372-3761	Bankruptcy prediction modeling • Auditing going concern assertions • Formative classroom assessments • Curriculum alignment
<b>Davis, Ann Boyd</b> Associate Professor of Accounting	<a href="mailto:anndavis@tntech.edu">anndavis@tntech.edu</a> (931) 372-6537	Accounting for income taxes • Tax expense management • Corporate income tax • State and local tax nexus • Corporate social responsibility
<b>Garner, Steve</b> Assistant Professor of Accounting	<a href="mailto:sgarner@tntech.edu">sgarner@tntech.edu</a> (931) 372-6854	Financial accounting • Corporate governance • Audit committee regulation and expertise • Environmental disclosure • The oil and gas industry
<b>Wilbanks, Robert M.</b> Assistant Professor of Accounting	<a href="mailto:rwilbanks@tntech.edu">rwilbanks@tntech.edu</a> (931) 372-3911	Management/cost accounting • Governmental accounting • Corporate governance • Board gender issues • Audit committee issues
DEPARTMENT OF DECISION SCIENCES AND MANAGEMENT		
NAME	CONTACT INFORMATION	RESEARCH INTERESTS AND EXPERTISE
<b>Armstrong, Curtis</b> Professor of Decision Sciences	<a href="mailto:carmstrong@tntech.edu">carmstrong@tntech.edu</a> (931) 372-3895	Information systems management • Information systems quality • Business innovation • Business application of machine learning • Cyber security management
<b>Baidoo, Edwin</b> Assistant Professor of Decision Sciences	<a href="mailto:ebaidoo@tntech.edu">ebaidoo@tntech.edu</a> (931) 372-3110	Machine learning • Deep learning • Credit scoring • Profit scoring • Statistical analysis • Actuarial science • Marketing analytics
<b>Baucum, Matt</b> Instructor, Decision Sciences and Management	<a href="mailto:mbaucum@tntech.edu">mbaucum@tntech.edu</a> (931) 372-3740	
<b>Matthews, Ryan</b> Assistant Professor of Business Management	<a href="mailto:rlmatthews@tntech.edu">rlmatthews@tntech.edu</a> (931) 372-6229	Entrepreneurship • Sales and marketing – Business to business • Advanced statistics and methods • Real estate • Business valuation
<b>Nation, Ryan</b> Lecturer of Business Management	<a href="mailto:crnation@tntech.edu">crnation@tntech.edu</a> (931) 372-3151	Business communications • Technical and professional communication(s) • Leadership • Screenwriting • Journalism and media studies • Voice acting • Humor as a motivational tool
<b>Smith, Larry</b> Lecturer of Decision Sciences	<a href="mailto:lsmith@tntech.edu">lsmith@tntech.edu</a> (931) 372-6828	Operations and supply chain management • Quality control • Logistics management • Engineering economy

<b>Timmerman, Tom</b> Chair of Decision Sciences and Management and Professor of Business Management	<a href="mailto:ttimmerman@tntech.edu">ttimmerman@tntech.edu</a> (931) 372-3160	Human resource management • Leadership • Evidence-based management • Sport as a laboratory for management • Workplace fairness • Diversity • Management education
<b>Toth, Allison</b> Assistant Professor of Business Management	<a href="mailto:atoth@tntech.edu">atoth@tntech.edu</a> (931) 372-6781	
<b>Turner, Kyle</b> Assistant Professor of Business Management	<a href="mailto:kturner@tntech.edu">kturner@tntech.edu</a> (931) 372-6253	Competitive dynamics • Corporate social responsibility • Competition • Social entrepreneurship • Managerial risk
<b>Wells, F. Stuart</b> Professor of Decision Sciences	<a href="mailto:swells@tntech.edu">swells@tntech.edu</a> (931) 372-3334	Digital forensics • Technology impacts on the workplace • IT related cases • Link files • Solid state drives
<b>Wells, Susan G.</b> Lecturer of Business Management	<a href="mailto:swells2@tntech.edu">swells2@tntech.edu</a> (931) 372-3176	Conflict management and negotiation • Business intelligence • Organizational leadership • Leading the multigenerational workplace • Are we tech savvy or tech dependent?
<b>Williams, Jamie</b> Assistant Professor of Business Management	<a href="mailto:jaimewilliams@tntech.edu">jaimewilliams@tntech.edu</a> (931) 372-3870	Human resources • Conditional reasoning • Aggressive personality • Abusive supervision • Counterproductive work behaviors • Diversity • Shareholder activism
<b>Williams, Seth</b> Lecturer of Decision Sciences	<a href="mailto:sawilliams@tntech.edu">sawilliams@tntech.edu</a> (931) 372-6251	Information systems management • Computer forensics • Network security • Data security
DEPARTMENT OF ECONOMICS, FINANCE, AND MARKETING		
NAME	CONTACT INFORMATION	RESEARCH INTERESTS AND EXPERTISE
<b>Alley, Sean</b> Associate Professor of Economics	<a href="mailto:salley@tntech.edu">salley@tntech.edu</a> (931) 372-3369	Law and economics • Forensic economics • Environmental and natural resource economics • Public finance
<b>Anitsal, M. Meral</b> Professor of Marketing	<a href="mailto:manitsal@tntech.edu">manitsal@tntech.edu</a> (931) 372-3391	Consumer Behavior: Customer value • Attitude formation and change • Word-of-mouth communication • Risk perception in cross cultural settings • New product/service development • Services marketing • Branding • Logo design and strategy Educational Research: Experiential/active learning • Online teaching and learning environments • Academic dishonesty Marketing Research: Structural equation modeling • Qualitative research based on Grounded Theory Approach

<b>Davidovic, Milivoje</b> Instructor, Economics, Finance and Marketing	<a href="mailto:mdavidovic@tntech.edu">mdavidovic@tntech.edu</a> (931) 372-3340	Quantitative economics • Applied econometrics • Macroeconometrics • Bayesian inference • Stochastic finance • Machine learning • Algorithmic trading
<b>DiFurio, Ferdinand</b> Professor of Economics	<a href="mailto:fdifurio@tntech.edu">fdifurio@tntech.edu</a> (931) 372-3839	Regional economics • Socioeconomic studies • Economics of mental health, survival analysis, economics, statistics
<b>Hales, Alma</b> Assistant Professor of Finance	<a href="mailto:ahales@tntech.edu">ahales@tntech.edu</a> (931) 372-3717	International issues in finance • Equity cross- listings • Exchange rate risk • Stock market development
<b>Isbell, Steven B.</b> Professor of Economics	<a href="mailto:Steve_Isbell@tntech.edu">Steve_Isbell@tntech.edu</a> (931) 372-3745	Value of Life • Forgone Income • Human Capital • Skills • Occupational Choice • Labor Productivity • Wage Level and Structure • Wage Differentials • Discrimination • Causal Econometrics
<b>Lee, Joohun “Justin”</b> Assistant Professor, Economics, Finance and Marketing	<a href="mailto:jlee@tntech.edu">jlee@tntech.edu</a> (931) 372-3117	Corporate social responsibility • Corporate finance • Labor and finance • Ethics and finance • Corporate governance
<b>Nabors, Yolunda</b> Lecturer, Economics	<a href="mailto:ynabors@tntech.edu">ynabors@tntech.edu</a> (931) 372-3794	Policy analysis • Rural development • Urban development • Tourism • Economic model simulation
<b>Park, Hyewon</b> Assistant Professor of Marketing	<a href="mailto:hpark@tntech.edu">hpark@tntech.edu</a> (931) 372-3471	Social identity • Social network • Service worker management • Pricing • New product development • Innovation • Collusion • Market transparency • Marketing analytics • Analytical modeling • Economic experiment
<b>Pashley, Mary</b> Professor, Economics, Finance and Marketing	<a href="mailto:mpashley@tntech.edu">mpashley@tntech.edu</a> (931) 372-3855	Pedagogical issues in finance • Component costs of capital • Divestitures • Bond covenant restrictions • Electronic payments in healthcare
<b>Payne, Thomas</b> Professor of Finance, Dean College of Business	<a href="mailto:tpayne@tntech.edu">tpayne@tntech.edu</a> (931) 372-3868	Monetary policy • Commercial bank management and performance • Tax policy • Financial modeling and valuation • Risk management • Mutual fund performance • Corporate governance
<b>Pech, Wesley</b> Chair, Professor	<a href="mailto:wpech@tntech.edu">wpech@tntech.edu</a> (931) 372-3745	Behavioral economics • Experimental economics • Game theory • Judgment and decision-making • Applied microeconomics • Critical thinking • Statistics
<b>Peng, Yi</b> Assistant Professor, Marketing	<a href="mailto:ypeng@tntech.edu">ypeng@tntech.edu</a> (931) 372-3882	Cross-cultural consumer behavior • Services marketing • Sales management

<b>Pharr, Julie</b> Professor of Marketing	<a href="mailto:jpharr@tntech.edu">jpharr@tntech.edu</a> (931) 372-3692	Marketing and consumer • Ethics • Sustainable consumption • Green marketing • Online advertising and promotion • Mobile marketing • Consumer behavior • Marketing strategy • Branding
<b>Wiant, Ken</b> Professor of Finance	<a href="mailto:kwiant@tntech.edu">kwiant@tntech.edu</a> (931) 372-3878	Corporate finance • Entrepreneurial/startup finance
J. E. OWEN CHAIR OF EXCELLENCE		
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<b>Guimaraes, Tor</b> Chair and Professor of Decision Sciences	<a href="mailto:tguimaraes@tntech.edu">tguimaraes@tntech.edu</a> <a href="https://www.tntech.edu/cob/programs-and-centers/jeowen/">https://www.tntech.edu/cob/programs-and-centers/jeowen/</a> (931) 372-3385	Impact of IT for economic development • City E-government innovation • Management of technology • Managing big data analytics • Success factors for emerging IT in business innovation
W. E. MAYBERRY CHAIR OF EXCELLENCE		
NAME	CONTACT INFORMATION	RESEARCH INTERESTS AND EXPERTISE
<b>Natarajan, Ramachandran</b> W.E. Mayberry Professor of Management, Associate Dean	<a href="mailto:RNAT@tntech.edu">RNAT@tntech.edu</a> (931) 372-3001	Operations and supply chain management • Quality, productivity and innovation management • Performance excellence • Assurance of learning • AACSB accreditation