



Eagle Works

TENNESSEE TECH

Competition Overview

- Saturday, April 6
 - 12-1:30 Tradeshow
 - 2-4ish Final pitches
- Shark Tank style event
 - Compete alone or on a team
 - 7 minute pitch, 5 minute Q&A
 - Innovative idea – does not need to be created but must be plausible and feasible
 - Don't worry about starting a business (unless you want to!)
 - Thousands in scholarships to be awarded
- Sign up for newsletter on website (tntech.edu/eagleworks)

How to Compete

- Have an innovative idea
 - Can be anything – business, service, app, invention
 - Actual business not required
- Form or join a team
 - Team not required but highly recommended
 - No idea but want to compete? Find a team
 - Having trouble finding a team or teammates? Contact Andrea akruszka@tntech.edu – we will help as much as possible!
- Be sure to review the How to Compete/FAQs pages/Info Powerpoint <https://www.tntech.edu/eagleworks>

Awards

- Over \$10,000 in awards
 - First, Second, Third place
 - Smaller awards can go to any team, not just finalists!
 - Rural Reimagined
 - Others
- Awarded as a **SCHOLARSHIP**
 - Excess aid
 - If at federal maximum, let us know, we will do our best to work something out

Competition Day Overview

- 12-1:30 – Tradeshow – Bell 260
- 1:30 – Finalists announced
- 2:00 – Finalist pitches – Bell Hall Auditorium

- Public event- **INVITE FRIENDS AND FAMILY!**

- **Times and locations may change slightly!**

More to Come

- Join mailing list, watch Tech Times, watch websites for all the updates
- Several workshop dates include time for working on your project, asking questions, and getting feedback. Take advantage of that!
- Remember – we are here to help!
 - We are happy to meet with you anytime before business plans are due
 - We can review your business model, pitch, and give feedback.
 - Reach out through the Contact Us page!

Important Spring Dates (subject to change)

all workshops in Makerspace in library unless otherwise stated

- Jan-23 Spring Kickoff/Info Session (Tech Pride Room)
- Jan-31 Business Model Canvas
- Feb-07 Elevator Pitches (info & workshop)
- Feb-12 Pitch Practice
- Feb-15 IDEA CHALLENGE (Bell Hall)
- Feb-21 Business Model Canvas (2nd chance!)
- Feb-28 Effective Presentations
- Mar-06 Help Session/Feedback
- Mar-29 Business Model Due
- Apr-03 Pitch Practice
- Apr-05 Final Pitch Practice/Run-through (Bell Hall)
- Apr-06 Eagle Works Finals/Tradeshow (Bell Hall)

I&E Certificate

- Open to all majors
- Hours split between classes and experience
- Information on webpage!
- <https://www.tntech.edu/innovation/> → Academic Programs → I&E Certificate
- Talk to your advisor then contact us through webpage if interested
- Don't wait until right before you graduate! Start early for the most help!
- If you are graduating this semester, start this process now!!!

www.tntech.edu/eagleworks

Follow us on FB/Insta: @TechEagleWorks

Podcast: “Eagle Works Podcast”