

T-Shirt Design Contest

\$100 prize (sponsored by The Tennessee Center for Rural Innovation)

We're looking for a talented artist to bring their creative flair to the 2020 Made Here Market tshirts! The shirts promote our "Shop the UC" initiative in which we encourage locals to purchase products, crafts, and art from right here in the Upper Cumberland Region.

This year's market shirt is going to be in the style of a band's tour shirt. The shirt will be white, and possibly other colors as well, depending on the design (make a note if you suggest a particular color). The back's design is set, with different small businesses (and their cities) in alphabetical order, and the tagline, "Shop the UC" along the top.

The front is yours to design!

We don't want to limit creativity, but we do have some rules and guidelines for you to follow.

Designs must be....

- No more than one color
- Family-friendly (no nudity, violence, or profanity please!)
- Focused in some way on aspects of the Upper Cumberland (our culture, landmarks, nature, economics, etc.)
- Completely original and not in violation of copyright laws
- Submitted as a **digital file** (.PNG and .PDF file formats)

You are welcome to submit multiple designs. The winning design will be used on our Made Here Market shirts. All other designs remain the property of their creators. We will not attempt to use your designs without your permission.

DEADLINE: March 20th

Made Here Market date: April 25th

Email contest entries to ashley@thebizfoundry.org. Make sure to include your name, contact information, and a digital file of your design.