Structure/Terminology:

- Mission – Our enduring purpose

- Vision – Our aspiration

- Core Principles – Our ideals

- Strategic Goals – Our strategic goals that will help realize our vision

- Priority Actions – Our near-term actions to advance our strategic goals

- Tactics – Our steps to achieve the priority action outcomes

- Metrics – Measures of progress
  - Strategic Metrics – 3 to 8 metrics for each strategic goal that will enable measurement of progress over time and against peers
  - Action Metrics – outcomes for each action that define the timeline and the realization of the intended result

Mission:

Tennessee's technological university advances and applies knowledge to expand individual opportunity and economic competitiveness. As a STEM-infused, comprehensive institution, Tennessee Tech delivers enduring education, impactful research and collaborative service.

Vision:

Tennessee Tech will achieve national prominence and impact through its engaged faculty and career-ready graduates known for their creativity, tenacity and analytical approach to problem solving.

Core Principles:

- **Student Success** – We enable students to realize their potential, craft individualized experiences and discover their passion.
- **Value Creation** – We provide a high return on investment from our state, tuition and donor resources.
- **Meaningful Innovation** – We are committed to purposefully innovating in all we do.
- **Engaging Community** – We offer a diverse and welcoming community and provide a campus size and atmosphere that fosters personal attention and fit.
- **Academic Excellence** – We expect and produce high academic achievement, foster collaboration and inspire creativity and realized potential for the entire campus community.

Strategic Goals:

- Education for Life
- Innovation in all We Do
- Unparalleled Stewardship
- Engagement for Impact

Goal I

<u>Education for Life</u> - Tennessee Tech provides education that unleashes the potential and passion within our students and prepares them for successful careers and culturally enriched lives. TTU also provides educational opportunities, programs, credentials and degrees to fuel the lifelong learning necessary for enduring achievement.

A. Priority Action: Incorporate multiple experiential learning opportunities in all undergraduate programs.

B. Priority Action: Create a Tech-unique general education curriculum to provide the foundation for technologically adept, analytically capable, career-ready graduates.

   a. Ensure discipline-relevant communication skills

C. Priority Action: Develop/grow experiences that emphasize diversity, global relevance, increase international travel, hosting, study abroad, immersive engagement, and other high impact practices.

D. Priority Action: Develop innovative, stackable credentials and associated pathways to be responsive to employer needs and entrepreneurial opportunities.

Deleted: meaningful

Deleted: All Tech undergraduate students will complete

Deleted: ore

Formatted: Font: (Default) Times New Roman, 12 pt

Formatted: Indent: Left: 0.5", Space After: 8 pt, Line spacing: Multiple 1.08 li, No bullets or numbering

Formatted

Deleted: ¶

Formatted: Indent: Left: 0", Hanging: 0.5"

Deleted: programs

Deleted: etc

Commented [ZL1]: Make adult learners/ed explicit

Commented [ZL2]: Is certificate programs a clearer way to say this?

Goal 2

Innovate in All We Do -Tennessee Tech innovates in all we do, embracing and deploying our technological foundation in our education, research, service and stewardship.

A. Priority Action: Each college will develop and implement technologically-infused programs.

B. Priority Action: Increase research, scholarly activities, intellectual and creative contributions associated with university, college and departmental strategic priorities.

C. Priority Action: Implement specific strategies, structures and resources to serve adult learners and offer online/hybrid delivery systems to increase accessibility, expand our reach and enhance our opportunity for impact.

D. Priority Action: Recruit, hire, retain and reward a diverse faculty/staff who value collaboration, external engagement and life-long learning.

Deleted: a

Deleted: foc

Deleted: signature

Deleted: a business model with

Deleted: y

Commented [ZL3]: Include something about online/hybrid

Deleted: Create a model to r

Goal 3

<u>Unparalleled Stewardship</u> - Tennessee Tech is relentlessly focused on the effective deployment of our resources for optimal mission impact and return on investment for students.

A. Priority Action: Improve efficiency and effectiveness of operational/administrative processes and procedures.

B. Priority Action: Initiate a pooled endowment fund to provide need-based scholarships and internships to qualified students.

C. Priority Action: Continue to develop, implement and evaluate a dynamic long-term budget model that informs effective financial management planning and consistent strategic investment.

Commented [ZL4]: Infused with militaristic language. Tennessee Tech is focused on optimizing resources and return on investment for students.

Deleted: Tech-based

Deleted: Tennesseans

Deleted: and

Deleted: financial

Goal 4

<u>Engagement for Impact</u> – Tennessee Tech engages the community, state, national and global partners for economic and workforce development, knowledge creation and transfer and, cultural impact; and fosters partnerships with government, business and non-profit organizations.

A. Priority Action: Identify gaps in partnerships. Develop new strategically-driven sustainable partnerships.

B. Priority Action: Adapt and create academic programs, continuing education certificates and training activities responsive to economic needs of the state.

C. Priority Action: Create and support a network of scholars to evaluate community engagement topics and opportunities for Tech to make a positive difference.

D. Priority Action: Develop a comprehensive plan to increase alumni engagement.

E. Priority Action: Support economic development to transform and sustain a thriving hub for innovation, creativity and employment opportunities.