

# Enhancing Your Online Courses with YuJa Media



Presenters:

Lacy Means - Instructional Designer  
Taylor Chesson - EdTech Specialist

# Meet the Instructional Designers



Heather Rippetoe

College of Education  
Whitson-Hester School of Nursing  
College of Fine Arts



Mallory Matthews

College of Business  
Interdisciplinary Studies  
Agriculture & Human Ecology



Lacy Means

College of  
Arts & Sciences



Carrie Roberson

College of  
Engineering



# Session Resources

- Session will be recorded.
- Slide deck will be shared.
- Links to resources throughout presentation
- We will be in the chat to answer any questions.
- Book a [consultation](#) with your instructional designer!

# Agenda



What is YuJa Media and how do you access it?

Why would you use YuJa Media?

How do you utilize YuJa?

Faculty Spotlight: Natalie Beach

You are not alone: Yuja Troubleshooting

Yuja Live Demo

# What is Yuja?

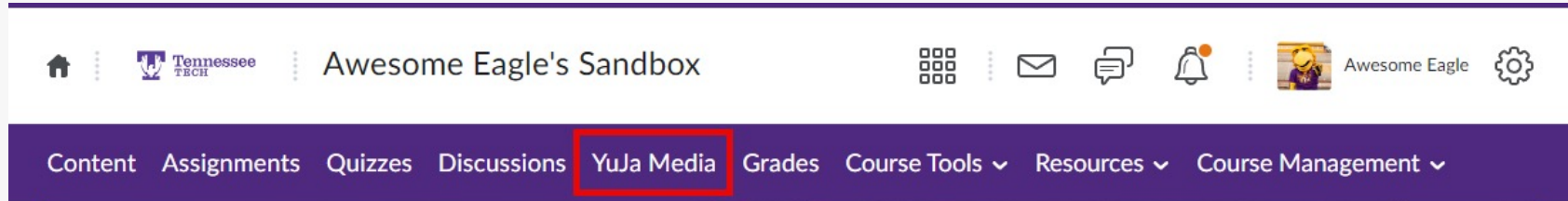


YuJa Media is an all-in-one video experience to securely create, manage, discover, collaborate with video content across any device.

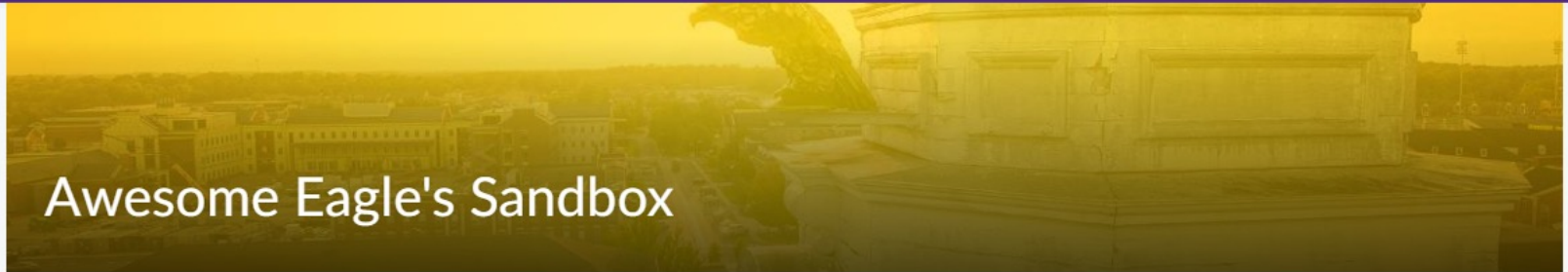
Built into iLearn

Supported by CITL for both faculty and students

# How to access your Yuja account:



The screenshot shows a course management system interface. At the top, there is a navigation bar with a home icon, the Tennessee Tech logo, and the course title "Awesome Eagle's Sandbox". To the right of the course title are icons for a grid, email, chat, and a notification bell. Further right is a user profile icon labeled "Awesome Eagle" and a settings gear icon. Below this is a dark purple navigation menu with the following items: "Content", "Assignments", "Quizzes", "Discussions", "YuJa Media" (highlighted with a red box), "Grades", "Course Tools" (with a dropdown arrow), "Resources" (with a dropdown arrow), and "Course Management" (with a dropdown arrow).



## Media Library

Manage Media

Create Recording

Search

NEW FOLDER NEW PLAYLIST UPLOAD GO BACK MORE ACTIONS ▾

### PERSONAL

My Media

Default Collect...

Test 1

Shared With Me

Favorites

Shared With Others

### SHARED

EnterpriseTube

Shared Folders

All Channels



Test 1



Default Collection

# Why would you use YuJa Media?

Student  
Engagement

Instructor  
Presence

Flexible  
Learning

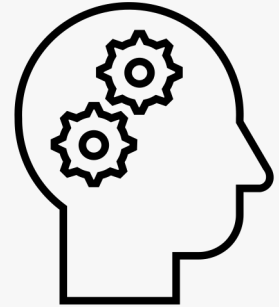
Instant  
Feedback

Accessibility

Resource  
Efficiency



# Student Engagement

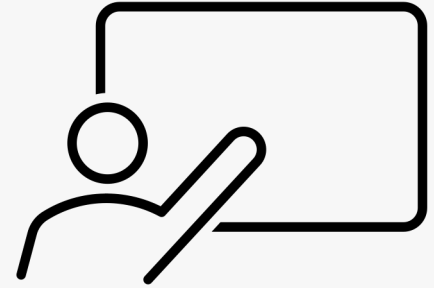


Students can retrieve information with built in quiz features

More interactive than a "sit and get"

Built in transparency and accountability

# Instructor Presence



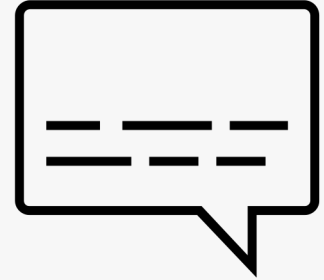
Use Yuja video for Announcements

Create and share lecture videos

Fosters a sense of connection with students

Previous CITL Session on [Instructor Presence](#)

# Accessibility



Captions / Auto captions

Transcripts

Automatically added to created videos or can be requested for uploaded videos

# Flexible Learning



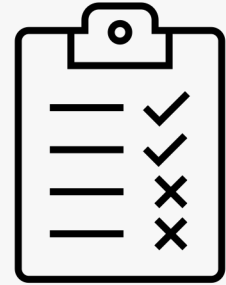
Students can access content virtually anywhere

Supports Personalized Learning

Additional support or option for students to learn

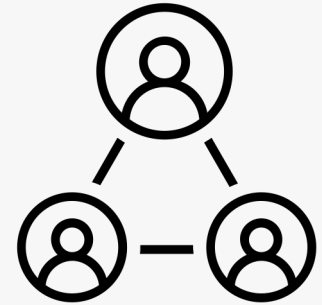
Students can use Yuja to create videos for assignments or presentations

# Instant Feedback



Grades can be automatically added to iLearn  
Students can see the answers to auto-graded quiz  
questions immediately

# Resource Efficiency



Fully supported by the CITL

Fall SGIDs show students requesting resources—Yuja can be an easy win

Organization features and sharing capabilities



# Answer in the Chat!

How do you currently  
use YuJa Media?

If you do not currently  
use it, how would you  
like to start using YuJa  
Media?

# How do you utilize tools within YuJa?



Works  
within  
iLearn

Video  
Quizzes

Auto-  
Captioning /  
Transcripts



# Works within iLearn

YuJa Media Educator Resources

Can record with YuJa Software Capture

Add materials from other sources (YouTube, personal videos, etc.)

Use of YuJa Media Video Editor

Embed within Content for easier navigation

(Content > Existing Activities > Add Yuja Media 1.3 QL)

# Auto-Captioning / Transcripts

Automatic Auto-Captioning

Upload captions / transcripts from other sources

Make courses more accessible

Your Video "NBeachQ1" is Auto-Captioned and Ready for Viewing



YuJa Enterprise Video Platform <noreply@YuJa.com>

To: Chesson, Taylor



Thu 2/15/2024 9:20 AM

### External Email Warning

This email originated from outside the university. Please use caution when opening attachments, clicking links, or responding to requests.

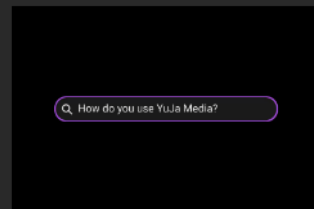
Hi Taylor Chesson,

Your video "NBeachQ1" is fully processed - including auto-captioning - and is available for viewing. Your media is accessible via the "My Media" tab of your YuJa account.

Video Title: NBeachQ1

Video Description:

Direct Link: <https://tntech.yuja.com/V/Video?v=9704588&a=76758789>



NBeachQ1

name=

tntech.yuja.com

Date Created: 2024-02-15

Yours Collaboratively,  
The YuJa Team

# Video Quizzes

## Overview of Video Quizzes

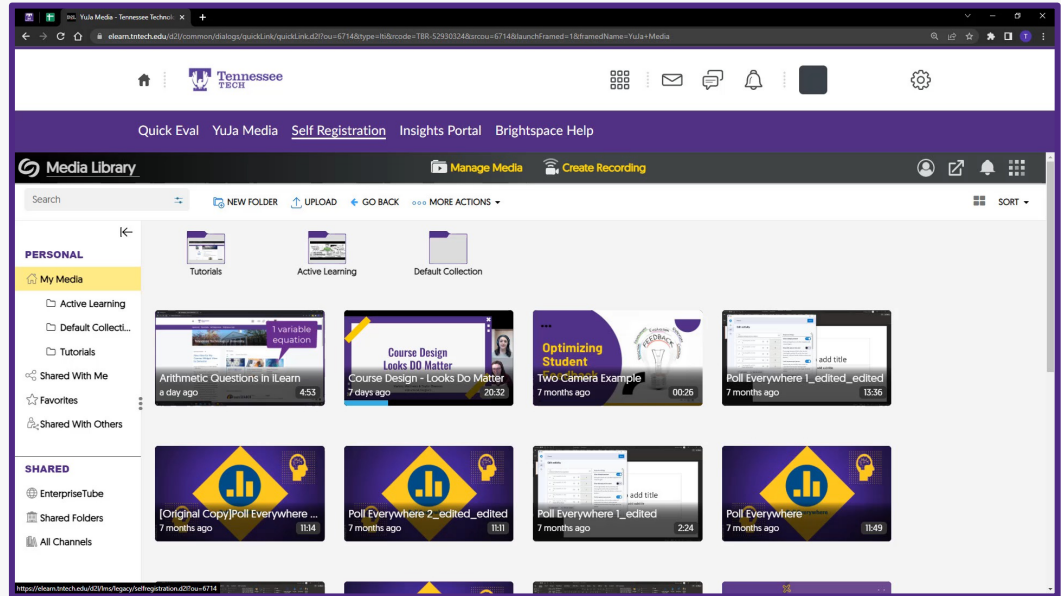
### Quizzes

Playback Quiz

Video Quiz

Add in iLearn Content

Sync to Gradebook



*Tutorial for Creating a Video Quiz in YuJa.*

# Playback Quiz

The screenshot shows the YouTube Studio interface with a sidebar on the left containing menu items: Actions, General, Thumbnails, Links, Downloads, Comments, Analytics, Quizzes, Accessibility, and More Options. The 'Quizzes' menu item is highlighted. In the main content area, there are two buttons: '+ Create Video Quiz' and '+ Create Playback Quiz'. The '+ Create Playback Quiz' button is active, opening a dialog box titled 'Create Playback Quiz'. The dialog box contains the following text and form elements:

Create a quiz that awards credit based on video watch completion.

Title

Give full credit based on threshold

Percentage Watched

Give credit based on percentage watched


At the bottom right of the dialog box are two buttons: 'Cancel' and 'Create'.

Close

# Video Quiz


Enter Quiz Name

### Faculty




- Leaves classroom
- Receives feedback
- Discusses results with students

### Student



- Multiple Choice
- Select Multiple
- Short Answer
- True or False**
- Reflective Pause
- Decision Point
- Fill-In-The-Blank

### CITL Facilitator



Add Question ▾



## Natalie Beach

LECTURER

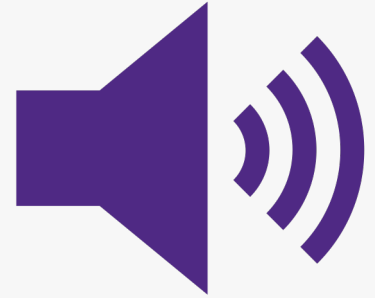
Curriculum & Instruction  
College of Education

# Faculty Spotlight: Using YuJa

### Video Resources:

1. [How do you use YuJa Media?](#) [2:34]
2. [How is YuJa making a difference in your courses?](#) [2:18]
3. [What are some of the downsides to using YuJa?](#) [0:40]

# Audio Troubleshooting



If you are unable to hear the pre-recorded portions of the session, try the following:

Use a non-Bluetooth headset

Turn on closed captioning on the video (bottom right corner)

Watch through Microsoft Stream (links provided)









# Summary of Ideas

Record Lectures

Allow Yuja to auto caption online videos

Edit YouTube videos

Accountability, transparency, & timely communication

Benefits outweigh the deficits

# “YuJa”st have to reach out!

## Resources

- [CITL - YuJa Media Educator Resources](#)
- [YuJa Media Help Center](#)
- [Schedule a Consultation](#)
- [Expanding YuJa Quiz](#) (To share with students)





# Thanks!

**Questions,  
Comments,  
Concerns?**

[Feedback Survey](#)

**Next Week's Session:**

Data Driven Decisions (2/27)

[Register](#)

**Resources:**

- [CITL - YuJa Media Educator Resources](#)
- [YuJa Media Help Center](#)
- [Schedule a Consultation](#)

# Live Demo- Teams Poll

YuJa Editor

Creating a Video Quiz

Quiz Settings

Adding Quiz to Content

Side-by-Side Quiz and Video